

## **Brian Kelly**

Editorial Director and Executive Vice President

*U.S. News & World Report*



Brian Kelly is the Editorial Director and Executive Vice President of *U.S. News & World Report*, a publisher of news and consumer information products. Kelly is a member of the executive committee with primary responsibility for all the company's content, which includes the website usnews.com, print and e-book guides on education and health care, and a conference and events business.

Kelly has led the transformation of *U.S. News* from a traditional print news magazine to a largely digital publishing company with a range of influential products including the Best Colleges and Best Hospitals rankings, and the new Best Countries rankings. Under his leadership, usnews.com has gained an audience of more than 40 million monthly users. Kelly and his team also expanded *U.S. News*' Money, Personal Finance, and Health content and launched new Car and Travel products as well as two national conferences.

He is the chairman the Healthcare of Tomorrow conference, as well as U.S. News STEM Solutions, a national forum that brings together corporations, educators and policymakers working to help the U.S. fill jobs by creating a more skilled and competitive workforce.

Kelly joined *U.S. News* in 1998 after serving as a senior editor at *The Washington Post*; he was editor and chief content officer at *U.S. News* for 12 years, starting in April 2007.

Kelly is the author of *Adventures in Porkland* (Random House, 1992) a study of the congressional budget process. With Mark London, he co-authored *The Four Little Dragons* (Simon & Shuster, 1989), an exploration of the developing economies of Asia, and *Amazon* (Harcourt Brace, 1983), a look at the economic and cultural forces behind the clearing of the Amazon rainforest. They published a sequel, *The Last Forest*, in 2007.

Kelly has appeared on numerous television and radio programs including CBS This Morning, NBC's Today Show, White House Chronicles and National Public Radio. He is a frequent speaker and panelist on issues related to media, national policy, politics and education. He is a Vice President of the Economic Club of Washington and a Board member of The Children's Inn of The National Institutes of Health.